

Digital advertising opportunities are one of the most effective means of reaching your targeted audience.

SPE WEBSITE

SPE's website includes educational opportunities, event information, technical resources and more.

Website Carousel Landing Page – \$12,000

(1) 1,440px width x 600px high

Landing Page Ads – \$4,500

400px width x 250px high

- Communities (2)
- Students (2)
- Events (3)
- Membership, visible only to SPE members (2)
- Foundation (1)
- Resources (3)
- Leadership (2)
- Other Events (1)

All ads are priced by quarter



634,634 PAGE VIEWS IN 2016



482,534 UNIQUE VIEWS IN 2016



195,745 SESSIONS IN 2016

THE CHAIN

Advertise on The Chain, SPE's very own community forum.

The Chain Home Page Ad – \$8,000

(1) 300px width x 250px high

Landing bundle – \$4,000

(1) 300px width x 250px high

- Tech Talk
- Career Central
- Industry Exchange
- Campus Connection

All ads are priced by quarter



102,722 PAGE VIEWS IN 2016



80,390 UNIQUE VIEWS IN 2016



38,676 SESSIONS IN 2016

EMAIL ADVERTISING

Pair your product with highly responsive opt-in email lists

Dedicated Emails - \$4,500+

- Send a standalone promotional email to leaders in the Plastics Industry
- Email analytics provided
- Message content & design provided by advertiser
- SPE will send to a targeted group



REACH 82,000+ PLASTICS PROFESSIONALS



18.2% OPEN RATE



7.5% CLICK TO OPEN RATE

Interested in Advertising?

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