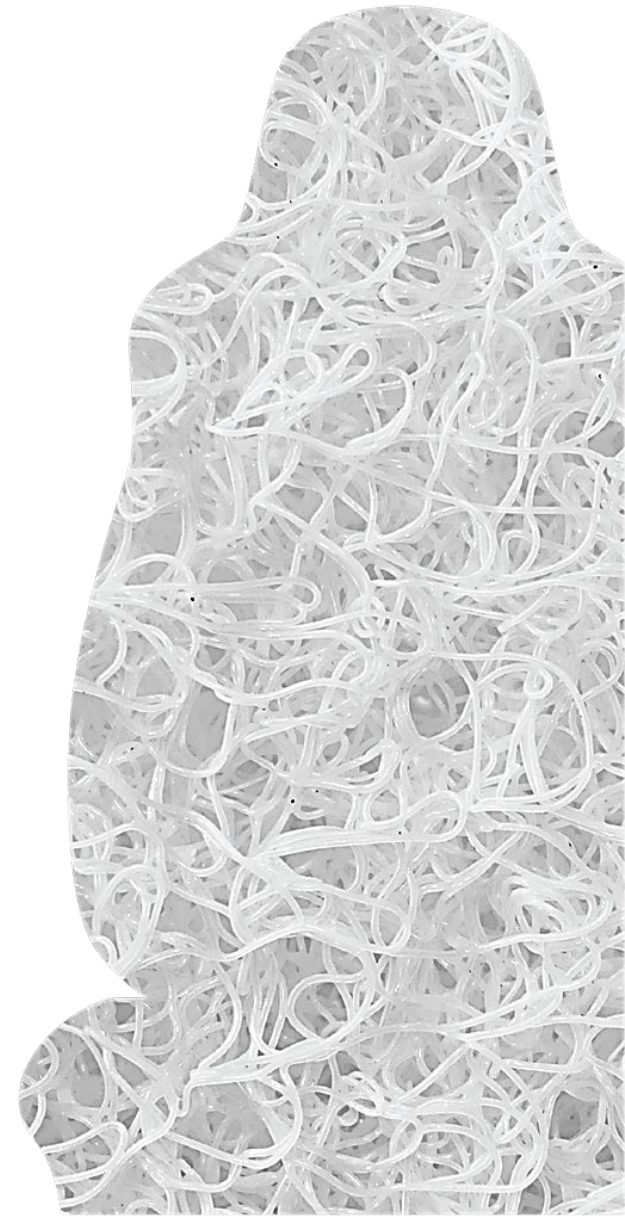


Sustainable Automotive Seating Materials – Design for Recycling

Amanda Pucher 

Xi Chen – Dow 

SPE – TPO Conference 2025 – September 30, 2025



Improving Comfort with 100% Recyclable Technology



FLEXAIR™

FlexAir™ provides significant advantages, including:

- **Up to 50% reduction in CO2** emissions compared to traditional PU foam
- **100% recyclability** of complete pad assembly with integration of Lear proprietary trim fastener design
- 100% breathable material
- **Anti-microbial** and low VOC product properties
- Provides **improved comfort** performance

Lear has developed FlexAir™ for the automotive market and has been in production since January 2024



Dow INFINAIR™ Polyolefin Resins for 3D Loop Technology

Seek **Together**™

Characteristics

- Melt Index (190 °C, 2.16 kg): 10 – 30 dg/min
- Density: 0.88 – 0.95 g/cm³

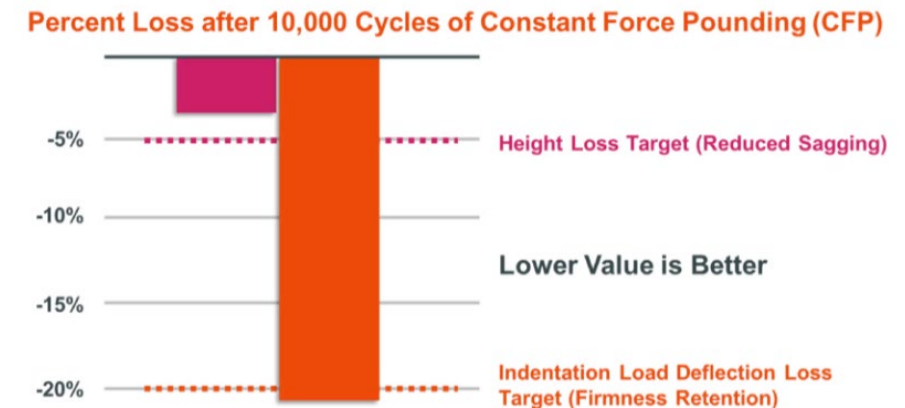
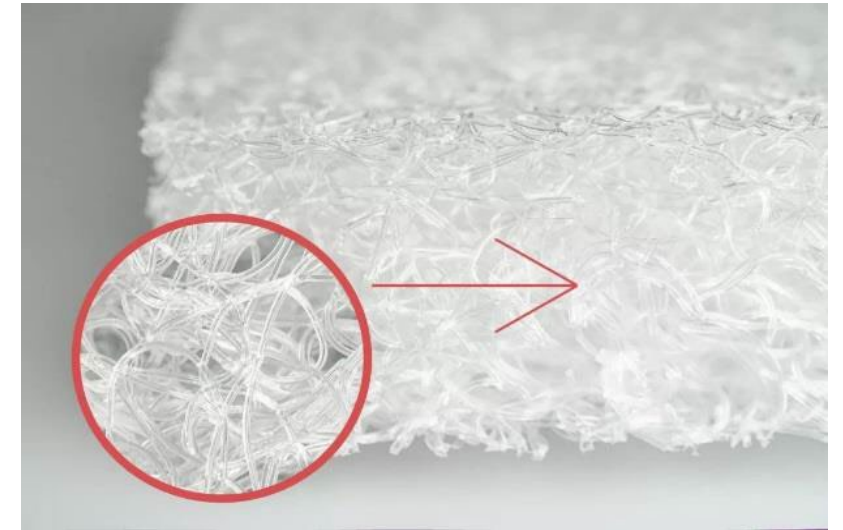
Features

- Uniquely designed for 3D loop cushion fabrication
- Rheology and molecular architecture for thin filament extrusion
- Balanced hardness and elasticity in 3D loop cushions

3D Loop Cushion Performance

- Hardness: varies depending on bulk density and thickness
- Rebound: 55 – 65%
- Hysteresis loss: 25 – 35%
- Compression set (70 °C, 50% strain, 22 h): 10 – 13%

Comparable to
traditional PU foam



Dow INFINAIR™ Polyolefin Resins for 3D Loop Technology

Seek **Together**™



100% recyclable



Low VOCs/Odor



Breathable



Excellent thermal management

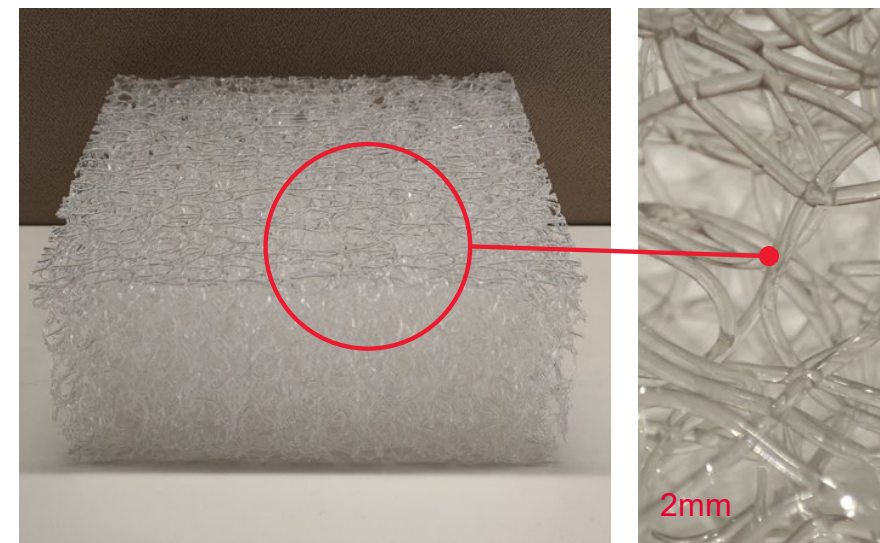


Washable



Very low moisture retention


Infinair™
polymers for loop technology



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Recycling of 3D Loop Cushioning

3D Loop to 3D Loop Recycling

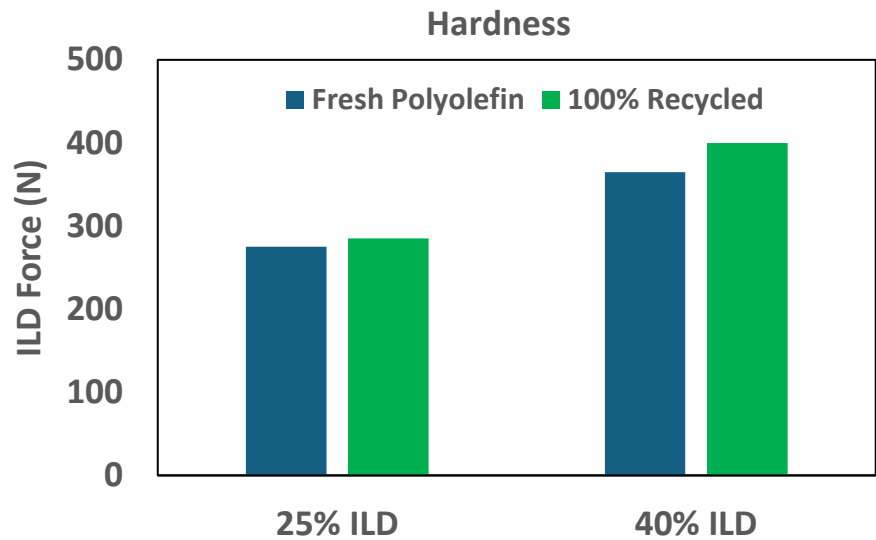
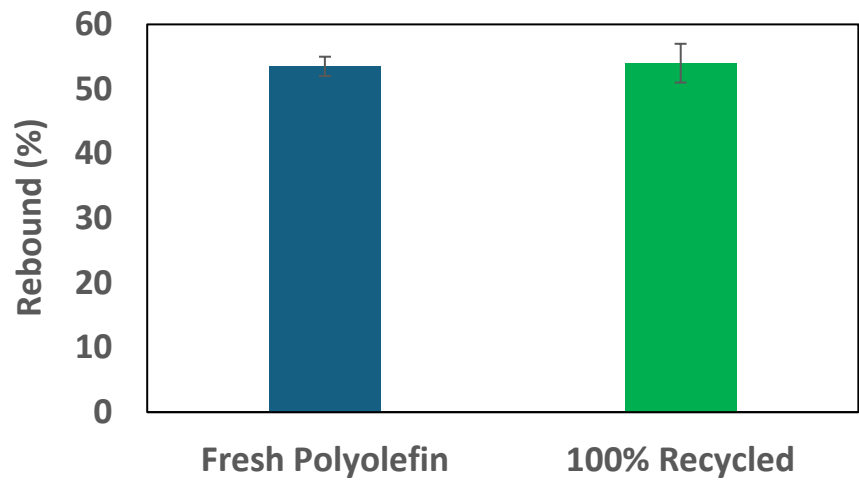


Fresh polyolefin

100% recycled polyolefin

Fresh vs. Recycled Polyolefin 3D Loop

- 3D loop structure: Same
- Color: Same
- Rebound: Same
- Hardness: Minor change (< 10%)



Dow Bio-circular Polyolefin Products



No direct/indirect change in land use



Lower carbon footprint vs. fossil-PE



No food/feed competition



Using other industries' bio residues as raw materials helps to save fossil resources



Drop-in broad product portfolio: bio-LDPE, bio-LLDPE, bio-POEs/POPs

Value Proposition of bio-based plastics: lower carbon footprint & same performance

Example of Bio-circular vs fossil resin



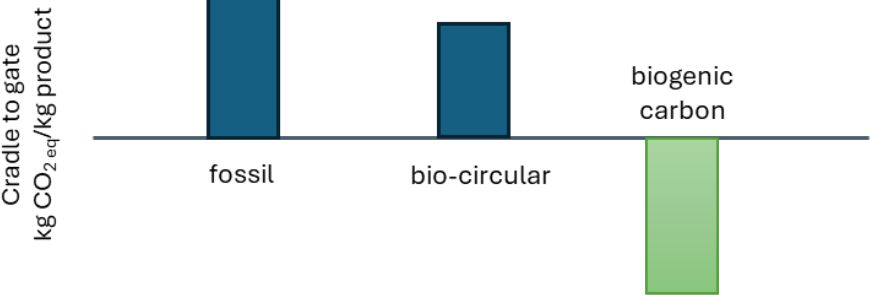
UCO Used Cooking Oil



Corn Stover

**BIO-CIRCULAR:
WASTE**





Example only, not actual values

Bio-circular materials use atmospheric carbon vs. releasing carbon from the earth.



Products derived from bio-circular feedstocks are ISCC+ certified and based on mass balance



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FlexAir™ Life Cycle Analysis (Cradle to Gate)

CO₂ produced for 1kg pad weight of FlexAir™: 2.3kg FlexAir™ vs 3.7kg Polyurethane Foam

- Cradle to gate analysis to produce **FlexAir™** involves measurement of CO₂ emissions at each stage, from raw materials and production processes
- In accordance with **ISO14040/ISO14044**
- Using average figures for energy, packaging & waste production for one seat studied in 2021
- LCA results in a 50% CO₂e savings

Cradle to Gate Includes:

- Production, Processing & Transportation of Raw Materials
- All manufacturing inputs: Extrusion, Cutting, Molding
- Energy – Gas, Electric, Water
Auxiliary Materials, Waste

	FlexAir™	PU Foam
Front Driver 65kg/m ³ foams	5.3kg CO ₂ e	10.8kg CO ₂ e
3 rd Row Seat Cush - 45kg/m ³ Back - 50kg/m ³	5.01kg CO ₂ e	6.01kg CO ₂ e
Sedan Seatback 45kg/m ³	2.78kg CO ₂ e	4.57kg CO ₂ e

All values are estimated

FlexAir™ savings of 17-50% CO₂e per kg pad weight

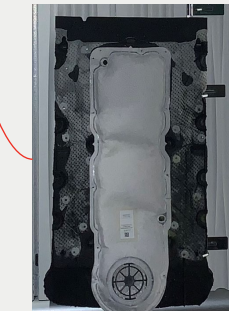
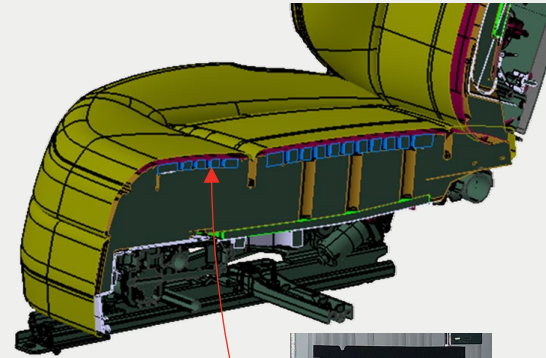
FlexAir™ Testing

Test Name	Method
Ingress/Egress	100,000 cycles
Jounce	7,500 – 1,000,000 cycles (seat/row dependent specs)
Load Floor Permanent Set	Ambient, low temp, high temp
BSR, Sound Quality	Standard buzz, squeak, rattle
Comfort testing	H-point, dynamic comfort, pressure mapping
Knee Load	100,000 cycles
Side AirBag Deployment	Ambient, low temp, high temp
Flammability	FMVSS302
VOC, Fogging, Odor	Passed to multiple OEM

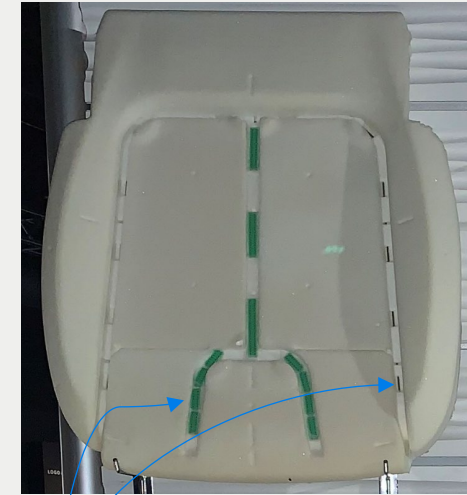
400+ tests completed with FlexAir™

Industry Challenges

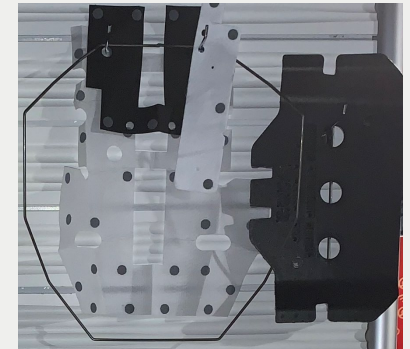
- Incorporating recycled materials
 - Availability
 - Durability / lifecycle changes
 - Specification revisions
- Design for automated assembly
- Design for Disassembly to support recyclability & circularity goals



Air distribution bags, heater mats, cut foams, sensors



Trim retainer clips, wires, hook strip



In-molded cloths, wires, carpet, stiffeners

Difficulty to recycle foam due to in-molded components → majority are landfilled

Fresh Start with FlexAir™



FlexAir™ advantages

- ✓ Dow's Bio-circular polyolefin
 - ✓ Available on market today
- ✓ Validated at material & seat complete levels
- ✓ Designed for Automated Assembly
- ✓ Designed for Disassembly
- ✓ Designed for Recycling
- ✓ Designed for Circularity

Adopting new materials offers sustainable solutions, along with opportunities to innovate manufacturing methods

Conclusion

- Lear & Dow are working together to bring sustainable products to market that offer win-win solutions to the OEM customer
- Polyolefin products specifically designed for 3D loop cushioning application with bio-circular options
- FlexAir offers a sustainable solution that maintains comfort and durability of traditional PU foam like no other solution on the market
- We all need to work together, as an industry, to support recycling and circular industrial partners and processes to reduce waste



Innovation and collaboration lead to industry evolution



Thank you!

Reduce . Reuse . Recycle

Making every drive better™