



# VINYL NEWS

CHAIRMAN'S MESSAGE



VINYLTEC 2015

**Vinyl Division BOD Meeting**  
**Vinyltec 2015 – Akron, Ohio - October 13, 2015**

**Attendees**

Bill Arendt	Rhonda Rogers
Randy Brown	Seth Stewart
Maryellen Cox	Jim Summers
Alan Gibb	Kasper Van Veen
Mick Jacupka	Bob Weiler
Dave Owen	Butch Zehner
Dave Peeples	Also in attendance: Peggy Schipper

**1. Approval of minutes from 2015 ANTEC**

- Rhonda Rogers motioned to approved the minutes
- Minutes were approved

**2. Councilors Report**

- Need input from the Board – SPE wants to go to a governing Board – See Councilor’s report
- Changes proposed would allow the Board to be more responsive
- Will lose money in F2015? - \$150,000 – spending money on software improvements
  - Impact on us- reduce rebates by 50%
  - \$1.3 MM reserve
  - Education foundation
- Changes proposed to go to a non-dues paying organization – use advertising and educational products as a source of revenue
- E-membership impacted membership – it is free – we will have 20,000 members by the end of the year
- Bill put on ODP – ANTEC is on the way out possibly – more TOPCON – may not require papers
- E-Touch – through international – handled things for meetings like Vinyltec – registration – can use this for any event
- Pinnacle Award – Vinyl BOD believes society needs to keep the Pinnacle Award

Action Item – Need to solicit feedback for input to the Councilor to obtain division consensus on the topic of governance by the end of the November

**3. Committee Reports**

**Awards (Alan Gibb)**

- ANTEC 2015 – Best Student Paper
  - Mikaela Hall, William Arendt, Advisor
- ANTEC 2015 – Best Technical Paper – Mikaela Hall
- Vinyltec – Best Paper – Bradley Eskilsen
- VINYLTEC 2014 – Best Paper – Jeffrey P. Quill
- Plaques for Division & TPC Co. Chairs

**Education (Dave Owen)**

- A. 2015 Scholarship Applications
- a. 10 applications – 8 were approved – gave out \$20,000
  - b. Dave will send out an email blast in November and February – decision to be made at ANTEC – needed to take money out of savings for these – need to watch in case there are other awards
  - c. May need to rephrase the application to let people in Canada apply
- B. Communication with Colleges and Universities (recommendations to improve)
- a. Have a list of universities
  - b. Response from someone in Spain

**Membership (Randy Brown)**

- SPE Fellow – paperwork submitted by Jim Summers
  - 614 active members – 2 new members this month, 9 new members last month
  - 593 Members last year – 615 members the year before that
  - 143 with lapsed memberships – Send out emails for lapsed - need to send out that list again
- New members from meeting – need to find out

Action Item – Randy Brown and Peggy Schipper to review lapsed memberships

- 2 Newsletters distributed in 2015
- Need one more newsletter
- Need to determine if we want to update the profile of sponsors
- 

#### **TPC Update (Kasper Van Veen)**

- 2015 ANTEC (recap) – Joint sessions were held with other divisions, Gold Pinnacle Award awarded to Vinyl Plastics, wine & cheese reception held with other groups
- 2015 Vinyltec – 300 attendees, 110 for workshop – good papers submitted
- 2016 ANTEC – Indianapolis – TPC is in place. Open for paper submissions on December 8, review by end of January. There will be more leniency with submission of papers
- 2016 Vinyltec - Palisades – Sept 20,21,22
- Awards – Alan will distribute at the Business Meeting

#### **4. Elections**

- Reelection of Rhonda Rogers, Alan Gibb, and Tom Tettamble
  - Rhonda will not be submitting her name for retirement
  - Councilor – Bill is willing

#### **5. By Laws Update**

- Conference call to be scheduled to review By Laws

#### **6. Payment to Speakers**

- Would like to have set guidelines
- We are paying OSU professor mileage

#### **7. Website**

- Peggy Schipper reported that there has not been much done on this
- BOD agreed that it would be beneficial to add Links to VI, Flexible Vinyl Alliance
- BOD discussed the importance of social media to connect with a broader audience. Decision was made to set up a Facebook page. Peggy Schipper to create this page.

#### **8. Pinnacle Award**

- Bob Weiler will submit Pinnacle Award application

#### **9. Communications Award**

- Randy Brown will submit application for Communications Award

#### **10. PlastiVan**

- BOD agreed to increase annual donation to \$1000

#### **11. Plasticizer Seminar**

- BOD agreed to sell the Plasticizer course, but we need to determine how to sell it
- Dave has the seminar
- Need to determine if we could use E-Touch –goes directly to a bank account
- BOD agreed that there would be a 6 month delay – need to confirm this from previous minutes  
Action Item – Maryellen Cox to determine if E-Touch can be used as a tool to sell the Plasticizer Seminar

#### **12. JVAT**

- Jim Summers provided a summary of papers submitted for publication in JVAT
- There is a need for more associate editors

#### **13. Adjournment**

Meeting closed



## Vinyltec 2015 Highlights



Preconference workshop on compounding



=Discussions with colleagues





Interaction with suppliers

## Fall 2015 Council Meeting, October 9 to 11, 2015, Pittsburgh, PA

On behalf of the Vinyl Plastics Division I attended the Fall 2015 Council meeting. The council meetings were:

- Team builder on Friday
- Council on Saturday and Sunday
- CCOW imbedded in the Council meeting on Saturday
  - Division meeting
  - Sections meeting

### Council

The agenda of the meeting is attached. After opening remarks:

- Financial reports
  - The SPE will lose about \$150,000 in 2015. Expenses had to be cut to get it down to that loss. Details are available on Chain. Cash flow is OK, as the line of credit remains open.
  - The budget for 2016 is optimistic. Current projection is to make 3.9 MM and expense is at >3.8 MM.
    - To balance the budget they did reduce rebates to 50% of its due.
  - The checkbook has \$250,000 and our reserve is \$1.3 MM.
  - The Foundation is nearly at \$2.4 MM but is not touchable for operations.
  - New business model – Switch from dues base to non-dues revenue. Plan is to do by 2020.
- Membership
  - Currently at 16,600, significantly higher than early this year (14,000).
    - However the increase was due to e-members (free to join).
    - At least 2000 regular members converted to e-members.
    - 3000 e-members new
  - 20,000 members are projected by end of year.
- Communications
  - The Chain was discussed.
  - ANTEC seems to them to be on the way out. More to Topcons.
  - The use of the SPE website for groups was pushed.
- Break out 1 – There were six tables and we were to stop at each and discuss:
  - Topcon and other meeting services – A new on line program, e-touch, seems to be a real resource. It is for meeting planning and execution. Really good asset.
  - Leadership opportunities
  - Communications and the chain
  - Other services for groups
  - Foundation opportunities and U-communications
  - New member benefits explained
- Webinars with Special Chem – New cash generator.
  - Develop seminars – SPE
  - Advertise – Special Chem
  - Run – Special Chem
  - Profits – 50% split
- Governance Task Force (GTF) Preliminary report.
  - Basis – **Race for Relevance** book. A book written for society staffers by consultants to staffers. Smaller boards are better.
  - Key elements –
    - Governing Board – 10 members and Wim
    - Council has oversight only. 2/3 vote to override
    - Elections for officers by Council and SPE membership
  - Proposed officers – President (1yr), President Elect (1 yr.), Past President (1 yr.), 2 year terms with 6

- Years max service – VP Sections, Divisions, Finance and business, Events, Marketing, Education
- GB will meet 1 a month, 5 face to face in different regions
- The committee still has a lot of work and this was not a voting situation
- Break out session 2
  - There were 6 groups and I was a part of ANTEC fate group, SIG.
    - ANTEC
      - Really successful best in NA.
      - General topics, not focused
      - Not commercial
      - Direction is to be studied and directions provided to 2020
    - SIG's
      - Takes too long
      - Process needs to be streamlined
- Presentations
  - ANTEC students
    - Did very well in 2015 and are looking to 2016 ANTEC
    - Vinyl division
  - Staff services
    - Communications – Real Magnet, Insight
    - Staff – Barbara Spain quit, Sarah Sullinger quit
    - Will add a sales person
    - IT manager needed
    - Plastivan did very well, touched 25,000 children.
- Electronic voting
  - Set in motion the concept of electing officers over the internet
  - Bylaws need to change
- Bylaws vote
  - Article 7.3 – 7.4 – Voting to allow e votes – passed
  - Policy 23 – To allow e votes – passed
  - Article 4 – membership for e-members – passed
  - Policy 02 – Clarify rebate calculations, e members - passed
  - Article 13 – Clarify that the CEO is not a voting officer – passed
  - Policy 10 – Changed to clarify membership classes – passed
- New business
  - The red trademark was retained
  - Liaisons need to be more active
  - Senior advisory board will be established
  - Awards and recognitions will become interactive
- Next Council meeting
  - February 5, 2016,
  - Morning, 9 AM to 12 PM
  - E meeting

## CCOW

- Division – Electrical & Electronic Division placed provisional status
- Sections – 7 sections were placed on provisional status; 4 sections abandoned; 2 new student chapters approved
- CCOW
  - Much discussion on pluses and minuses to GTF proposals.
  - Q&A on other issues



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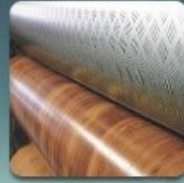
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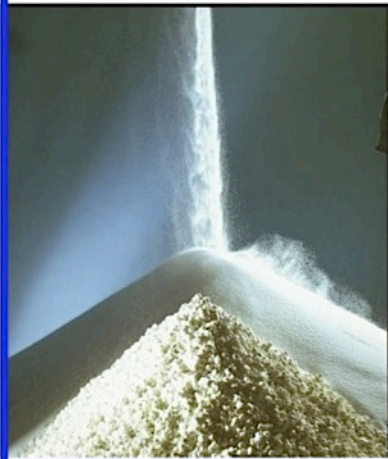
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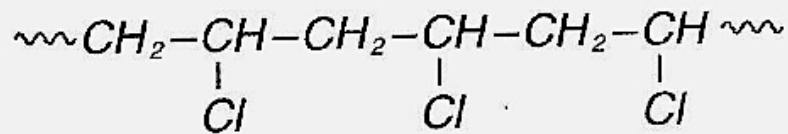
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